

**MEETING MINUTES – REGULAR MEETING
PROVIDENCE VILLAGE
ECONOMIC DEVELOPMENT CORPORATION**

**PROVIDENCE VILLAGE TOWN HALL
1745 F.M. 2931
PROVIDENCE VILLAGE, TEXAS 76227**

**TUESDAY, FEBRUARY 5, 2019
6:30 P.M.**

I. Call to Order, Roll Call and Announce a Quorum Present

President, J. Eric Newton called the meeting to order at 6:30 p.m. Caroline Eckel, Jenny Shoemaker, Linda Inman, Abigail Allen, James Connor, Julia Ventre, Michael Jordan and Brian Roberson were present, being all the members and representing a quorum.

II. Pledge of Allegiance

III. Action Items

1. Consider, discuss and act upon approval of minutes from December 18, 2018 Economic Development Corporation regular meeting.

Abigail Allen moved to approve the December 18, 2018 EDC minutes; Linda Inman seconded. Motion carried: 7 in favor, 0 opposed.

2. Consider, discuss and act upon date/time/location of training course.

Brian Roberson explained that the training is scheduled for Saturday, April 6, 2019 from 10:00 a.m. to 2:00 p.m. at Town Hall. Caroline Eckel moved to approve the training schedule as presented by Mr. Roberson; Abigail Allen seconded. Motion carried: 7 in favor, 0 opposed.

3. Consider, discuss and act upon logo for EDC.

Brian Roberson explained that the Town Council had approved their new logo at the last Town Council meeting. Eric Newton stated that he had relatives who did logos for a living and the logo they designed, while unique, did not have any reference or similarities to the Town's logo and after further discussion it was agreed that the logo needed to incorporate some of the Town's logo as well.

Abigail Allen moved to approve the logo presented for approval; Jenny Shoemaker seconded. Motion carried: 7 in favor, 0 opposed.

4. Consider, discuss and act upon communications planning.

Eric Newton stated that this was to be the EDC's working communication planning whereby there would be a quarterly business spotlight and a quarterly residential spotlight. He is looking for 3 volunteers to work in each category. Abigail Allen volunteered to serve on the business group, as well as do the writes for both residential and business groups. Jenny Shoemaker and Caroline Eckels also volunteered to serve on the business group. Abigail Allen, James Connor and Linda Inman volunteered to serve on the residential group.


There was discussion about when the tax would begin to be collected. There was also questions regarding a linked Facebook page for the EDC, and Eric Newton stated that has already started one. Also discussed story maps and Caroline Eckel stated that she has worked on similar projects previously and she would check to see if there were any costs, but she believed it to be free of charge. If so, she would only need content to get the project started. There was also discussion regarding the new business in Town, LaCima, and including them in the project.

5. Set future meetings and agendas.

Brian Roberson stated that a new agenda item for Staff Reports would be placed on future agendas. Also reported that the Town attorney's office was working on amendments to the Bylaws, which would need to be reviewed in the next EDC meeting.

IV. Adjourn.

Linda Inman moved to adjourn the meeting; James Connor seconded. Motion carried: 7 in favor, 0 opposed. J. Eric Newton adjourned the EDC meeting at 6:48 p.m.



J. Eric Newton, President



Abigail Allen, Secretary



Connie S. Hansen, TRMC
Town Secretary